

**SOMERS
INDEPENDENCE DAY PARADE
AND ICE CREAM SOCIAL
SOMERS, WI 53171
VILLAGE/TOWN HALL 1-262-859-2822 FAX 1-262-859-2331**

On Monday, July 4, 2016, the Town of Somers is hosting its annual Independence Day Parade and Ice Cream Social. As in previous years, the parade starts at 2:00 PM at Shoreland Lutheran High School located at 9026 – 12th Street (west entrance/exit), and travels east on Highway E past the Somers Town Hall and Fire Station #1 to Highway EA and then south to the Somers Elementary parking lot at 1245 – 72nd Avenue. Following the parade, the Ice Cream Social and post parade activities will be held at the Town Hall and Fire Station #1.

As in past years, the parade, ice cream social and post parade activities are coordinated and supervised by volunteers. This is an event that brings families, friends and residents from the greater Somers/Kenosha/Racine area together for an enjoyable afternoon. However, there are costs associated to host this event such as ice cream, musical groups, entertainment, mailings and other related expenses.

As a result, we are seeking sponsors to help defray the costs of this event. All donations collected are applied directly to event expenses. **Parade sponsors will be recognized during the parade, at the post parade activities, during DJ announcements, posted on our Town of Somers website, and will be sent a heartfelt thank-you following the event. Titanium, Platinum or Gold sponsors will also receive 6 tickets for V. I. P. seating in front of the Village/Town Hall and for one sandwich, side and drink for each ticket redeemable at the Somers Fire & Rescue Association vendor stand located in Fire Station #1.**

In the spirit of patriotism, we hope you will consider being a parade sponsor by supporting this event with a donation. We also encourage sponsors to submit a parade entry such as a vehicle, float, or walkers. Included for your convenience is a parade entry form and a postage-paid, addressed envelope.

This year we are suggesting the following guidelines for donation amounts:
Titanium = \$1000 Platinum = \$750
Gold = \$500 Silver = \$250
Bronze = \$100

Donations should be made payable to: **Village/Town of Somers Parade**

Sincerely,
Somers Parade Committee